



Few companies know the size of their prospect universe, where their prospects are located, the percentage of their market in a “buying mode”, and other key information. In fact, most companies are great in creating their product or developing their service but not necessarily knowing how to best bring it to market.

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*“The detailed information that we received has been very helpful to our sales team and they insist that we keep a good relationship with you because your leads have made their lives and paychecks much better.”*

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## **Our Mission**

We continue to strive to be the best marketing and lead generation firm in the United States. Our highly talented, highly trained, experienced and motivated staff anchor our efforts. We will do whatever it takes to ensure that our clients receive the highest return on their investment.

*Find out what Westshore Marketing Group can do for your company.*

**Call Us Today!!!**



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**Westshore Marketing Group**

To Us... Business is a Contact Sport!



**“The Nation’s Premier Experts  
in Business to Business  
Marketing and Sales”**

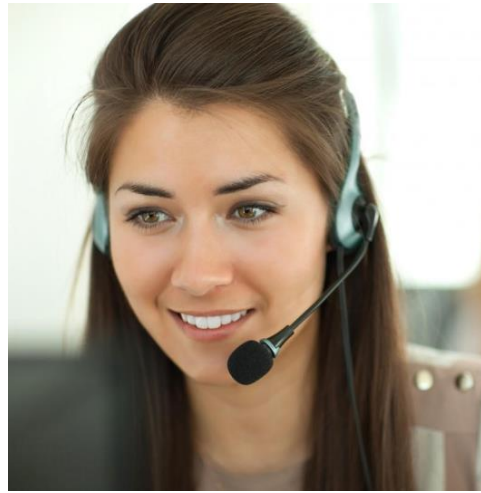


## Our Work

In today's technology paced environment, outsourcing has become an economic necessity for sales intensive companies.

Our "hands-on" approach of becoming intrinsically familiar with each client's product or service enables us to create a marketing strategy unique to each client.

This concept has led to successful lead generation projects for companies such as IBM, Lotus, Oracle, U.S.S. Kobe Steel, TRW, Ashland Chemical, Nationwide Insurance, First Graphics and many more!



## Our Services

Our clients use our team to quickly and cost-effectively identify prospects that are currently in the market to purchase their product or services and to fill their sales pipelines with qualified, usable sales leads.

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*"We have closed more sales in the past six months using leads provided by Westshore Marketing than at any time in our company history and at a fraction of the cost we were spending on lead generation."*

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Westshore Marketing Group is made up of experienced, well trained, top sales professionals, who dig deep into a company, find out all the information needed, evaluate the prospects needs, qualifies them, and rates the lead so that when our client gets this lead, they can be assured that their sales people will have all the information necessary to close a sale.

Our team is also trained to overcome prospect sales objections in a professional manner. Best of all, Westshore's superior caliber leads cost less than similar quality leads generated by trade shows, paid ads, and direct mail.

